

Use of CSA Logo

CSA now has a logo. As a CSA member, you may use this logo. You do not have to use the logo, but if you do, you must abide by the following rules:

The CSA Logo may be used on the following:

1. Web sites
2. Stationary
3. Envelopes
4. Business cards
5. Brochures

Non-CSA members may not use the CSA logo.

Text under the logo will be in 10 pt (or less) arial font and will be as follows:

Member, Corporate & Sustaining Affiliate
to the Aerospace Medical Association

The text under the logo can not be modified in any way.

The logo size will not exceed 1 ½ inches in height. It may be smaller than 1 ½ inches in height, but the size reduction must be proportionally correct (i.e. not stretched or compressed in width).

The logo should be displayed against a neutral background with a minimum of 1/8 inch clear zone around it. The background color and shade should not impair the logo from being seen.

Do not:

1. Alter the logo in any way (includes colors)
2. Add to or alter the text under the logo
3. Use the logo for non-business purposes
4. Imply any endorsement of your company by CSA or ASMA when using the logo

If you have any specific situations or questions, please address them to:

info@CSAASMA.org